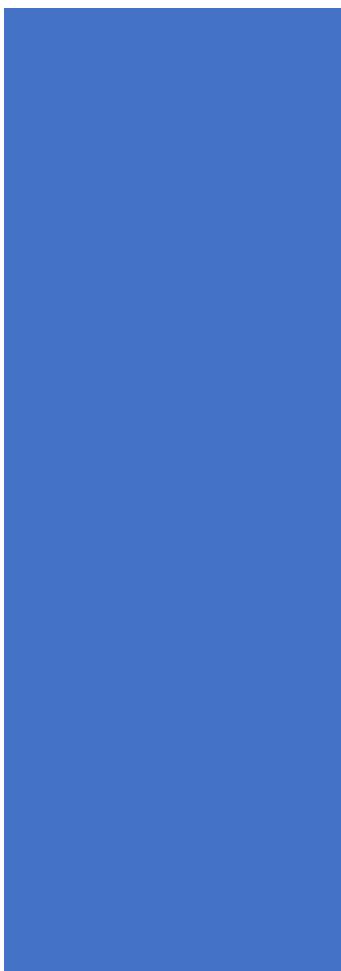


## Interactive and practical activity

Activity Title	ECOTOURISM ADVENTURE MAP
Total duration	45-60 Minutes
Material needed	Large sheets of paper Markers, crayons Sticky notes Fact Sheets Ecotourism Adventure Guide Worksheet <u><a href="#">(See Annex 1)</a></u>
Learning objectives	<ul style="list-style-type: none"> <li>Practice the knowledge of ecotourism and sustainable development through a practical activity.</li> <li>Comprehensive thought on ecotourism.</li> <li>Enhanced knowledge of an area.</li> <li>Improving route planning skills.</li> <li>Environmental awareness and responsibility.</li> <li>Boosted safety and risk management skills.</li> </ul>
Description	<ul style="list-style-type: none"> <li>Preparation (10-15 minutes)</li> </ul> <p>Start with a brief presentation about what ecotourism is, the key principles of ecotourism, and sustainable development.</p> <p>Give the Ecotourism Adventure Guide Worksheet and guide them to search for examples of Ecotourism maps <u><a href="#">(See Annex 1)</a></u>.</p> <ul style="list-style-type: none"> <li>- Discussion prompt: Think about places you have visited or want to visit, whether you consider them "eco-friendly" or not. What practices would make that destination an "eco-friendly" and sustainable one?</li> </ul>



## Assessment

- What information would travelers need during planning & discovering an "Ecotourism Destination"?
- Main activity (30 minutes)

If it will take part in a classroom environment, divide learners into 3-5 people per group; if you are not in a classroom, it can be done alone as well.

Have a large sheet of paper and markers and start designing your ecotourism destination map.

The goal is to design a map that incorporates: Natural attractions (forest, mountain, lake, wildlife); Sustainable activities (hiking, wildlife watching, kayaking); Eco-friendly accommodations (eco-lodges, campsites); Community involvement (local tours, artisan markets); and Conservation initiatives (wildlife protection programs, waste reduction).

- Completion (10-15 minutes)

Once all groups have completed their adventure maps, have each group present their Ecotourism map to the group. Encourage them to ask questions and give feedback.

The assessment will be conducted as a Group reflection and self-assessment. The following questions may help:

- What was the most important element of designing a sustainable ecotourism destination?
- What challenges did you face while designing your map?
- How did you prioritise local practices, cuisine, and values?



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