

Interactive and practical activity

Activity Title	ECOTOURISM ADVENTURE MAP
Total duration	45-60 Minutes
Material needed	<p>Large sheets of paper</p> <p>Markers, crayons</p> <p>Sticky notes</p> <p>Fact Sheets</p> <p>Ecotourism Adventure Guide Worksheet</p> <p>(See Annex 1)</p>
Learning objectives	<ul style="list-style-type: none"> • Practice the knowledge of ecotourism and sustainable development through a practical activity. • Comprehensive thought on ecotourism. • Enhanced knowledge of an area. • Improving route planning skills. • Environmental awareness and responsibility. • Boosted safety and risk management skills.
Description	<ul style="list-style-type: none"> • Preparation (10-15 minutes) <p>Start with a brief presentation about what ecotourism is, the key principles of ecotourism, and sustainable development.</p> <p>Give the Ecotourism Adventure Guide Worksheet and guide them to search for examples of Ecotourism maps (See Annex 1).</p> <ul style="list-style-type: none"> - Discussion prompt: Think about places you have visited or want to visit, whether you consider them “eco-friendly” or not. What practices would make that destination an “eco-friendly” and sustainable one?

	<ul style="list-style-type: none">- What information would travelers need during planning & discovering an “Ecotourism Destination”?• Main activity (30 minutes) <p>If it will take part in a classroom environment, divide learners into 3-5 people per group; if you are not in a classroom, it can be done alone as well.</p> <p>Have a large sheet of paper and markers and start designing your ecotourism destination map.</p> <p>The goal is to design a map that incorporates: Natural attractions (forest, mountain, lake, wildlife); Sustainable activities (hiking, wildlife watching, kayaking); Eco-friendly accommodations (eco-lodges, campsites); Community involvement (local tours, artisan markets); and Conservation initiatives (wildlife protection programs, waste reduction).</p> <ul style="list-style-type: none">• Completion (10-15 minutes) <p>Once all groups have completed their adventure maps, have each group present their Ecotourism map to the group. Encourage them to ask questions and give feedback.</p>
Assessment	<p>The assessment will be conducted as a Group reflection and self-assessment. The following questions may help:</p> <ul style="list-style-type: none">• What was the most important element of designing a sustainable ecotourism destination?• What challenges did you face while designing your map?• How did you prioritise local practices, cuisine, and values?